



# Building Lifestyles

A N o t c h A b o v e



A person in a dark suit stands in the center of an airport terminal, looking out a large window at a plane taking off. The scene is dimly lit, with the plane's lights providing a focal point. The person's reflection is visible on the polished floor. Rows of empty airport-style seating are visible in the foreground on both sides.

Today, We Are Here

TO ADDRESS THE MISSED OPPORTUNITIES

In Life



An Opportunity to Own a Life  
In the Most Prestigious Developments of Gurugram

M&M  
FAIRWAY WEST

20,000 PSF

M&M  
FAIRWAY EAST

25,000 PSF

M&M  
latitude  
LIVING WITH ATTITUDE

25,000 PSF

M&M  
ST. ANDREWS  
GOLF RESIDENCES


26,000 PSF

M3M POLO SUITES  
WHERE THE GENTRY RESIDE

27,000 PSF

TRUMP  
TOWERS  
DELHI NCR

31,000 PSF



Are You Ready For City's

**BIG REVEAL?**

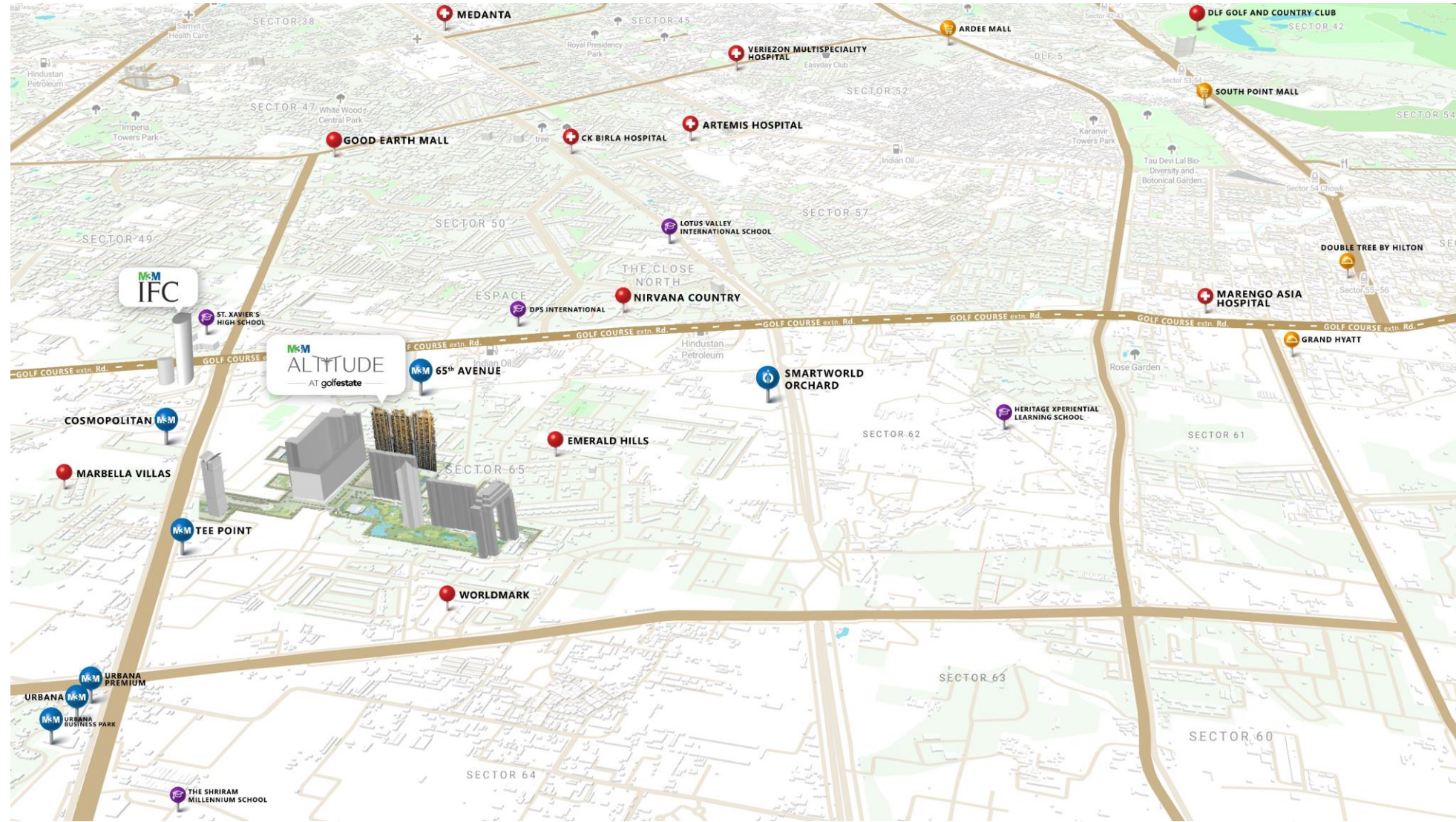


## ICONIC LOCATION: OF THIS SUPER LUXURY ICON

Right next to the Golf Course  
Road Extn.,

Proximity of iconic luxury  
projects: **Trump Towers**,  
**M3M Golfstate** and the likes.

International Schools Uber  
Retail  
Gastronomic delights







M&M  
ALTITUDE

SPORTS ARENA

VIP CLUB  
GOLF CART  
ACCESS

GOLF COURSE  
ROAD EXTN  
ACCESS

SPORTS ARENA

ELEVATE CLUB  
ACCESS

SPORTS ARENA

FAIRWAY  
WEST

TEMPLE

FAIRWAY EAST

TRUMP  
TOWERS

POLO SUITES

ST. ANDREWS

LATITUDE

GOLFSTATE  
ROAD ACCESS

TRUMP TOWERS  
ACCESS





## A FEAT of MODERN ENGINEERING!

- A state-of-the-art, **world-class living**
- **Exceptional architecture**
- **Hotel-style services** - An ultimate urban resort.



A black and white photograph of two men in an architectural studio. The man on the left, older with glasses and a dark sweater, is gesturing towards a model. The man on the right, younger with glasses and a light shirt, is focused on adjusting the model. The model is a complex structure made of small blocks, representing a building. On the table are various items: a rolled-up blueprint, a white mug, and some papers. In the background, there are computer monitors and studio equipment. The text 'Envisioned By A Globally Renowned' is in a white sans-serif font, and 'ARCHITECTS' is in a larger, bold, orange sans-serif font. To the left of the text are three vertical white lines of varying heights.

Envisioned By A Globally Renowned  
**ARCHITECTS**

# MASTERCRAFTSMEN



Jonas Upton-Hansen  
Founding Director



Ricardo Mateu  
Director

uha

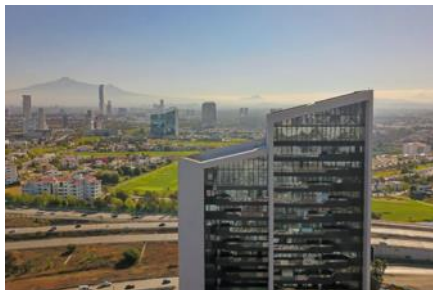
UHA is one of the **most  
awarded** architecture design  
firm, based out of London



## UHA on the Big Screen

Oscar-nominated Netflix  
Original film *The White  
Tiger* starred four of UHA's  
Delhi-based projects..

All M3M projects!!



Sadro Residencias  
Puebla, Mexico



Qingdao Waterfront  
Qingdao, China



Al Fujairah  
Dubai, UAE



Infinity Towers  
Limassol, Cyprus

# MASTERPLAN ARCHITECT



PRINCIPAL ARCHITECT  
GYAN PRAKASH MATHUR



A leading architecture and design firm with four decades of experience **revitalising urban India through its work.**

# LANDSCAPE ARCHITECT



**ORACLES LANDSCAPE** is India’s leading landscape design studio

Extensive experience in conceptualizing and delivering projects.

M3M LATITUDE	CYBERCITY	MAHENDRA LUMINAIRE	BAY ISLAND RESORT PORT BLAIR
AEROCITY, NEW DELHI	EMAAR DIGI HOMES	HYATT JAISALMER	MUMBAI INTL. CRUISE TERMINAL
DLF CREST	DLF MAGNOLIAS	M3M GOLFESTATE	DLF GOLF CLUB





## DESIGN THOUGHT & INSPIRATION

The facade design inspiration from the **graceful cascading movement of waterfalls**.

This design element accentuates the **fluidity & movement**

A **visually captivating representation of nature's beauty**.



# A UNIQUE CONCEPT

That Covers Every Aspect  
Of Living



## BEYOND IMAGINATION A SPECTACULAR VIEW

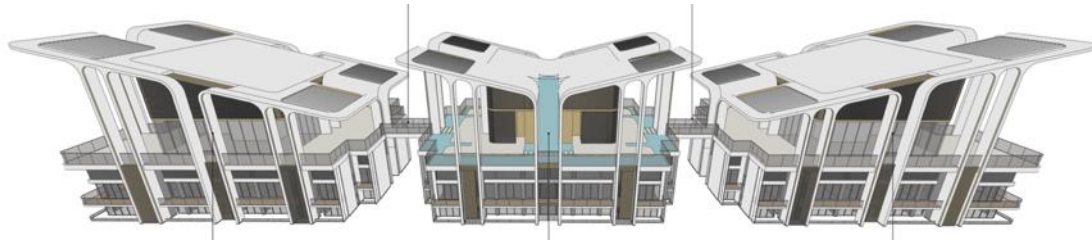
- An unparalleled façade design, where every line, exudes **luxury** and refinement
- All units get **outdoor visual experience**
- 4-to-a-core cluster gives corner units providing **two-sided outdoor experience**





## THE CROWN

A BEACON OF ELEGANCE AND AUTHORITY



Standing tall atop the tower, the crown **gleams with an aura of sophistication and power and a sense of regal authority.**





A GRAND ARRIVAL



M&M  
ALTITUDE







DROP-OFF

LOWER GROUND LEVEL



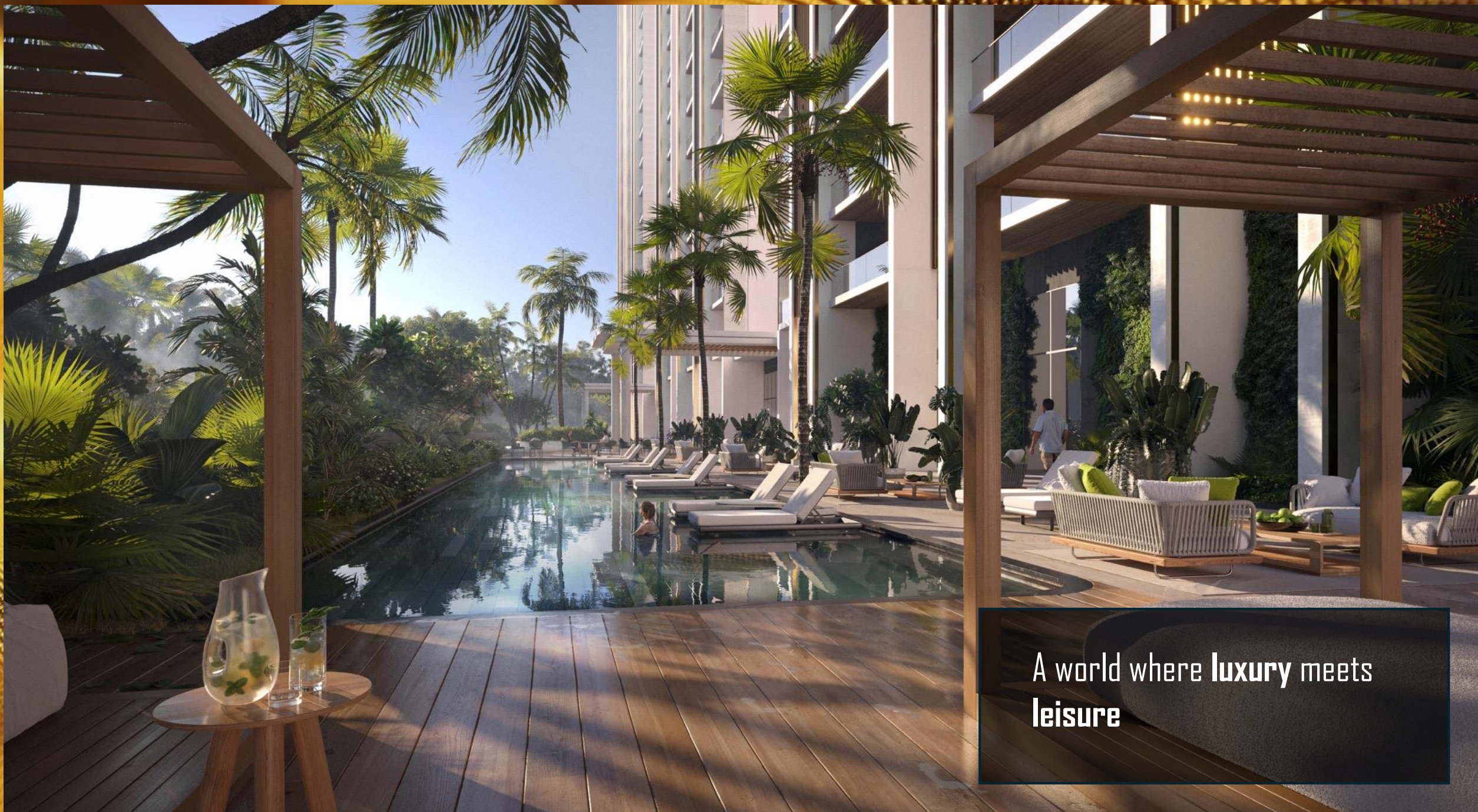




## TOWER ENTRANCE

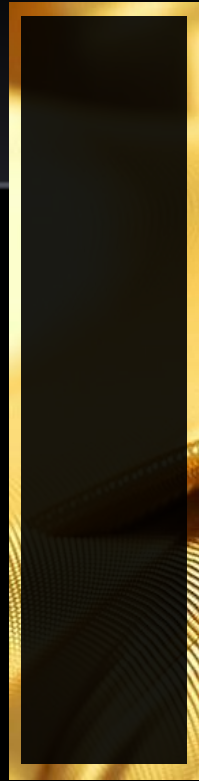
A symphony of elegance and architectural brilliance.





A world where **luxury** meets  
**leisure**





# IT ISN'T JUST ABOUT LIVING

It's An Experience That **Takes**  
**Your Breath Away**

Only A Few Names  
Across The Globe Offers  
A SCINTILLATING EXPERIENCE  
IN THE SKY





A person's silhouette is seen from behind, standing in water and looking out at a vast, cloudy sky. The person's reflection is visible in the calm water. The sky is filled with large, dark clouds, and the overall tone is moody and atmospheric. On the left side, there are three vertical white lines of varying lengths. On the right side, there is a vertical gold-colored bar.

Now Experience The Same In

**GURUGRAM**

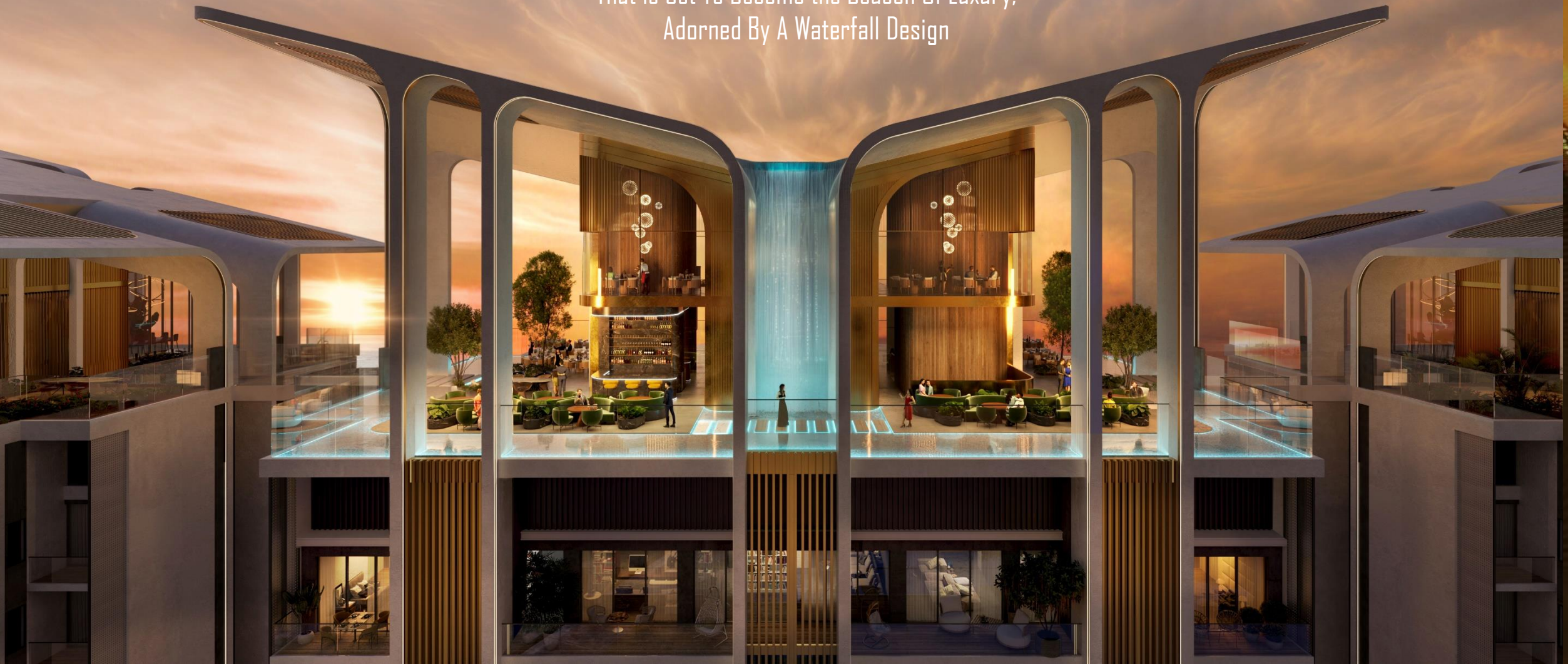


# A UNIQUE AIR LOUNGE EXPERIENCE



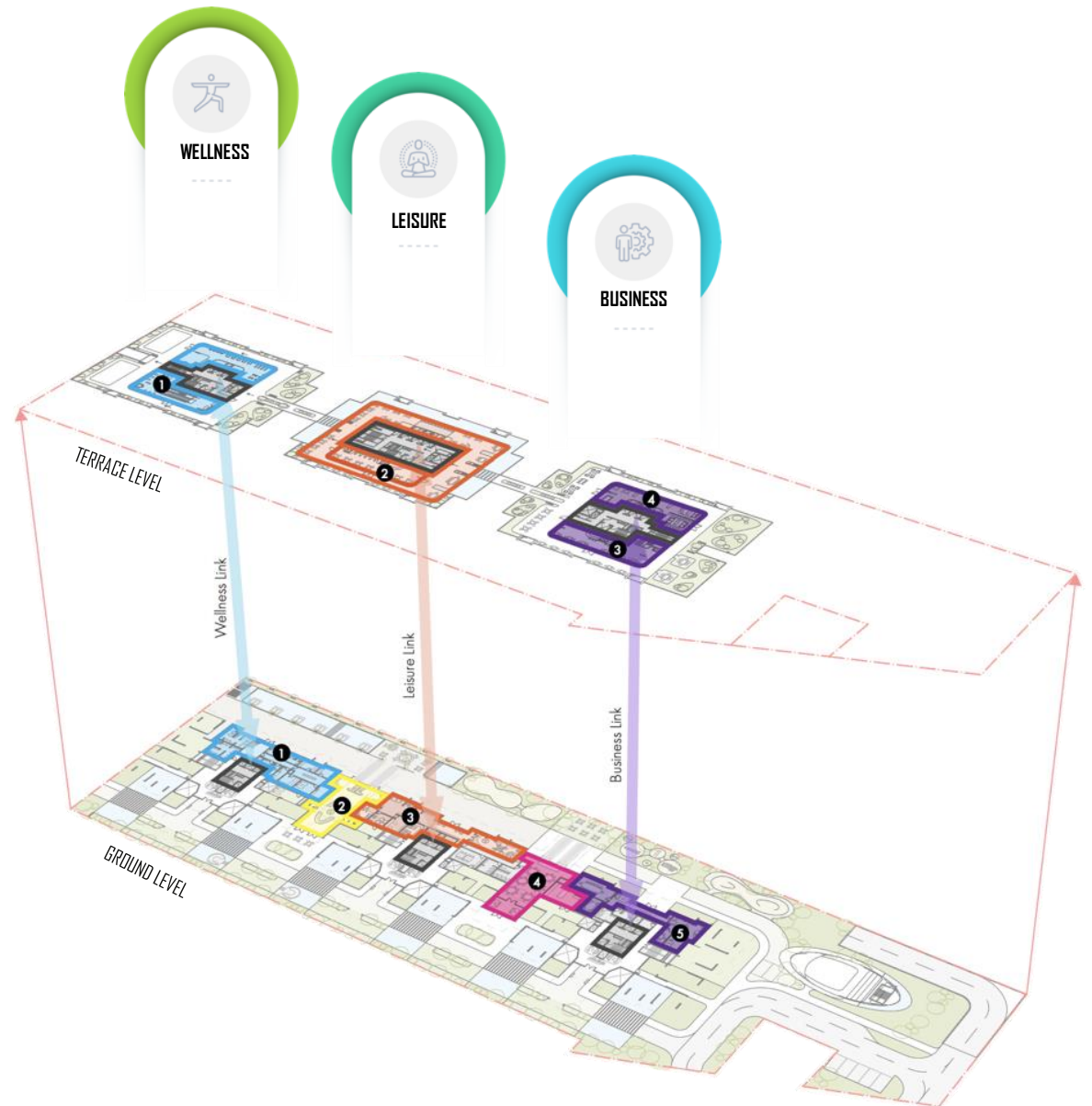
# THE CROWNING GLORY

That Is Set To Become the Beacon Of Luxury,  
Adorned By A Waterfall Design



## A UNIQUE CONCEPT OF ZONING AND CONNECTIVITY

- The club's program is distributed across the **ground floor** and the **rooftop**
- These are **linked by elevators**.
- Amenities within each tower are **paired based on their nature**:
  - the Spa is linked with the Gym,
  - the Family Zone with the Lagoon Restaurant
  - the Business Club with both the bar and Executive Lounge.







AirBridges connecting AirClub atop majestic towers

~1,25,000 SFT  
Of Club Amenities

Connected Through  
A Glass **AirBridge**

Making It **One of A Kind Interconnected Sky  
Experience**  
In Gurugram

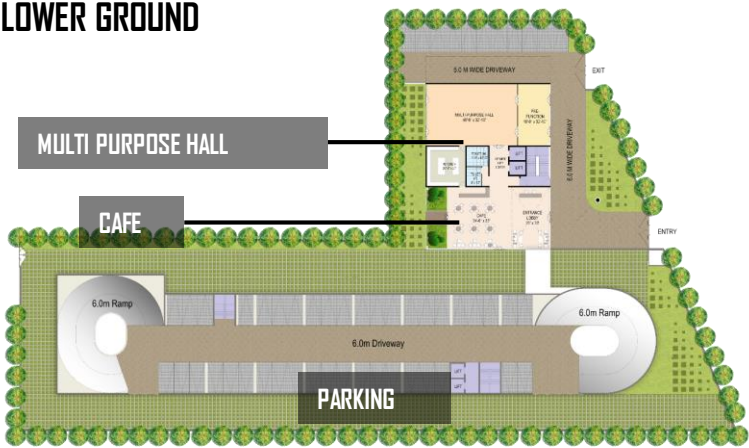
# STATE-OF-THE-ART SPORTS CLUB

GROUND LEVEL

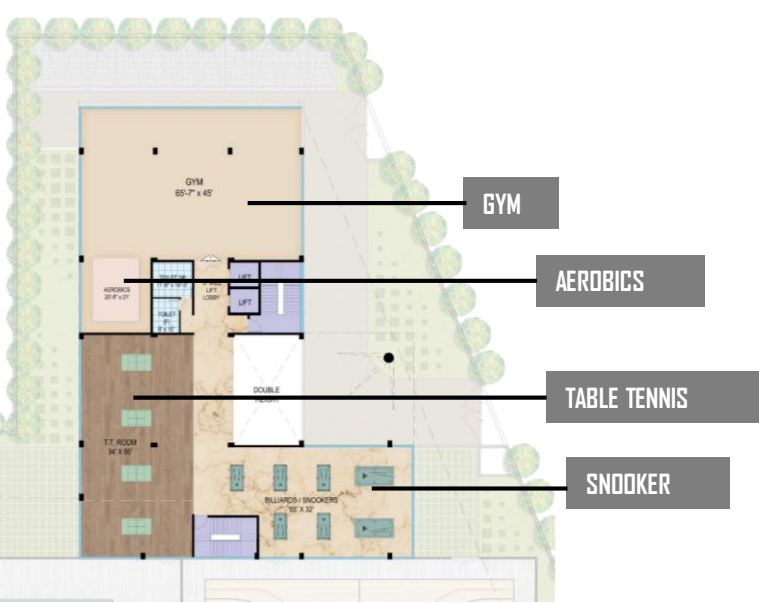


GROUND FLOOR

LOWER GROUND



LEVEL - 1

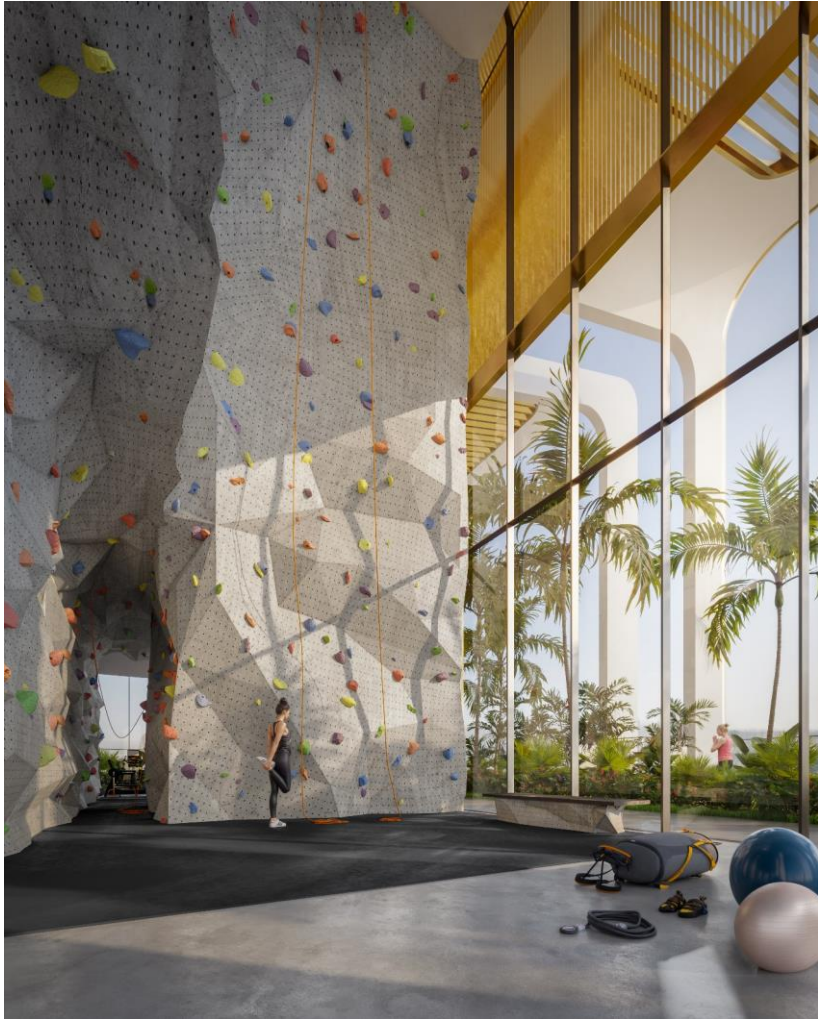






# CREATING A PERFECT ECOSYSTEM

For Every Desire Of Live, Work,  
**Leisure** And More..



# WELLNESS

The Healing Zone



- Skating Area
- Yoga
- Amphitheatre
- Garden
- Meditation Zone
- Games Area
- Sunken Ponds
- Swimming Pool
- Sauna
- Hamam
- Ice Room
- Steam Room
- Outdoor Fitness
- Water Feature
- Cloud Meditation
- Outdoor Classes
- Cardio
- Climbing Wall
- Banquet Hall
- Spa
- Playground
- Banquet Lawn



Wellness Retreat  
At the **AirClub** !











# LEISURE

The Aquatic Luxury



- Cafe
- Island Dining
- Art Room
- Lounge
- Music Room
- Sky Dining
- Water Restaurants
- Banquet Lawn
- Shallow Water Feature
- Green Pods
- Arcade Room
- Waterfall
- Restaurant
- Games Room
- Outdoor Sculpture Plan
- Virtual Gaming Room
- Karaoke Room



Indulge in serenity at the **AirClub**,  
with breath-taking horizons



Mesmerizing **Water lagoon** in  
front of club







EXPERIENCE THE SPLENDOR OF NATURE  
**BREATHTAKING WATERFALL!**

















# BUSINESS

The Formal Arena



- Conference Room
- Meeting Room
- Agile Working
- Co-working Area
- Relaxation Garden
- Sky Bar
- Outdoor Lounge Area
- Informal Meeting
- Pre-function Area
- Board Room
- Offices
- Business Centre Lounge
- Executive Lounge
- Banquet
- Outdoor Bar
- Executive Bar
- Library
- Sky Lounge





ALTITUDE





Indulge in serenity at the **AirClub**,  
with breath-taking horizons





WHAT SETS APART M3M ALTITUDE?



A WORLD

Above Everything Else

200+

Amenities

2 Lakh+

Sq. Ft. Of Club Area

50000+

Sq. Ft. Of Sports Amenities

6+

Clubhouses

6+

Restaurants

5+

Pools

5+

Fitness Centres

And Just 15 Apartments Per Acre





An Exclusive Opportunity, If You

**BOOK NOW**



LIMITED PERIOD  
OFFER

Basic Price

Rs. **21,500**<sup>\*</sup> psf

Payment Plan

**25:25:50**<sup>\*</sup>

\*Other charges extra



THIS FESTIVE SEASON,  
WE BRING TO YOU





## PAYMENT PLAN

**10:90\***

---

PRICE

**Rs.23,500\*** psf

PAY JUST

**10\***%

AND

**BOOK**

**ZERO  
EMI**

TILL  
POSSESSION\*





# Building Lifestyles

A N o t c h A b o v e

